



ATLANTIC ROAD BUILDING • FORESTRY & LOGGING • LAND IMPROVEMENT
HEAVY EQUIPMENT SHOW
MONCTON • NEW BRUNSWICK • CANADA

Atlantic Land Improvement Contractors Association (ALICA) was established in 1983 as a non-profit organization of land improvement contractors focusing on the promotion of best practices, research and knowledge exchange. In 1998, ALICA transitioned and shifted from their original mandate of agricultural land development to a much broader resource-based emphasis in order to remain relevant and appeal to a broader membership.

The Atlantic Heavy Equipment Show, established by ALICA in 1986, is an activity delivered by ALICA as a means of keeping members informed and aware of the latest products, services, equipment and technologies.

The success of the show has helped sustain the Association since its inception and has financially supported the forestry, construction & land improvement sectors through a variety of initiatives. ALICA has been proud to contribute **over \$75,000 annually** through the following initiatives:

- Sponsorship of youth environmental and resource education programs
- Outreach activities delivered by sector-related associations and organizations
- Sponsorship of four student scholarships to various colleges and universities in the region
- Sponsored field trips, funding research and development projects
- Supporting equipment operator training programs in two schools in the region

As proud owners of the Atlantic Heavy Equipment Show, ALICA would like to recognize and thank the exhibitors and visitors who have made it a successful industry event over the past 32 years. Thank you for enabling ALICA to **give back** in supporting these worthwhile programs and activities across the region to help the future of these prosperous industries.

David Page

President, ALICA