

The Official Show Guide For

# ATLANTIC HEAVY EQUIPMENT SHOW 2024

MARCH 27-28, 2024 – MONCTON, NB

Back Cover	\$2,750
Inside covers	\$2,500
Inside page	\$1,700
2/3 page	\$1,400
1/2 page	\$950
1/3 page	\$750
1/6 page	\$550

**BOOK TODAY!**



All files must be sent **HIGH RESOLUTION (300 dots per inch)**. Color files must be sent as CMYK files. Black must be 100% black. File format should be JPEG, PDF, or EPS and sent as 100% of required ad size for the magazine listed below.

<b>Full Bleed Ad</b>	<b>Total ad size with bleed 8.625 w x 11 h</b> <b>Page size (trim size) 8.125 w x 10.5 h</b> <b>Live matter should all fit within 7.5 w x 10 h</b>
<b>Full page</b>	<b>7 inches wide by 10 inches tall</b>
<b>2/3 page V</b> <b>2/3 page H</b>	<b>4.563 inches wide by 9.8 inches tall</b> <b>7 inches wide by 6.66 inches tall</b>
<b>1/2 page V</b> <b>1/2 page H</b>	<b>4.563 inches wide by 7.3 inches tall</b> <b>7 inches wide by 4.75 inches tall</b>
<b>1/3 page SQ</b> <b>1/3 page H</b>	<b>4.563 inches wide by 4.75 inches tall</b> <b>7 inches wide by 3.25 inches tall</b>
<b>1/6 page V</b> <b>1/6 page H</b>	<b>2.15 inches wide by 4.75 inches tall</b> <b>4.563 inches wide by 2.3 inches tall</b>

**BOOKING  
DEADLINE  
MARCH 1,  
2024**

**Your ad will reach  
over 75,000 readers!**

**DVL PUBLISHING INC.**

Box 1509, Liverpool, NS B0T 1K0

Advertising Department Phone: 877-354-3764 Fax: 902-354-5689